



## *MODEL HONOUR BOARD CRITERIA*

*Admitting only the coolest of the cool, since March 2013.*

*One model at the beginning of the month will have this great honour bestowed upon them.*

- 1. Must be fearless, cool, interesting with a great personal look*
- 2. Have recently featured in great campaigns and editorials and shone*
- 3. Extra points if they have a grand Instagram allowing me to be entertained when bored*
- 4. Have such great legs they motivate me to go to the gym and stop eating chocolate; perhaps the biggest test of them all*

